

Startup Entrepreneur is an Initiative of Reg. NGO www.livanamAsteya.org

www.StartUpEntrepreneur.in | India@StartUpEntrepreneur.in

StartUp Entrepreneur

You Press The Entrepreneurship, We Do the Rest.

RUN

START

GROW

"SCRATCH TO FIRST CLIENT"

STARTUP ENTREPRENEUR

GUARANTEE PROGRAM

YOUR BUSINESS WITH US

STARTUP INDIA, STAND UP INDIA, MAKE IN INDIA

WORLD FIRST RESULT ORIENTED INITIATIVE BY NGO

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LEARNING MODULES

Following Modules will be covered under Startup Entrepreneur Guarantee and Flagship Programs. SEGP program is real life business set up and growth oriented program, hence all the modules learning and procedures will also apply to Start, Run and grow your Business. SEFP entrepreneur will also understand application of these modules practically in real life startup, early startup and small business situation from the perspective of CEO, Manager and Top Management.

Introduction

- About us
- Duration
- Learning Outcome
- How to Take Program
- Individual requirement
- Technical Requirement
- How To Contact your Mentor-Coach
- Tool & Resources
- Sign Success & Guarantee Agreement with us
- Disclosure
- Join Global Entrepreneur Community (Free)
- Mentor and Coach – 1-2-1

Orientation

- Program Overview
- Course Agenda, Methodology & Tools
- SEGP Online Coaching & Mentoring Platform
- Break The Ice and Learn Your Lesson
- The Entrepreneurial Journey Begins

Level 1 – Business Idea

- Idea Development Process
- eCommerce, Traditional & Innovative Ideas & Cases
- Product Development
- Service Development
- Manufacturing, IT and Technology Startups
- Online Business
- International Trade, Export and Import Business
- Marketing Management
- Politics, Media and Social Participation
- Stages to Develop Business Ideas
- Transform Idea into a Business
- Market Segmentation
- Market analysis
- Total Addressable Market
- End users Profile
- Value Proposition
- Test and Validate your Idea
- Distinguish Your Idea. Innovation Factors
- Startup India, Stand Up India
- Make In India
- Pitch Training
- Boot Camp

- Fundraising
- Elevator pitches
- The Startup Eco-system
- Lean Startup
- Serial Entrepreneur
- Social Entrepreneur
- Mentor and Coach – 1-2-1

Level 2- Business Setup

- Set Your Business With us
- Legal and Government Licenses
- Obtain Accreditation and Registration
- VAT, CST, TIN, Sales Tax & Central Tax Explained
- GST Explained and Applied
- Import Export License Explained and Applied
- Shop & Establishment License Explained and Applied
- Manufacturing License Explained and Applied
- Formation of NDA and Confidentiality Agreement
- Formation of Franchise Agreement (Business Expansion)
- Formation of Partnership & Co-founder Agreement
- Formation of Loan Agreement for VC & Investors
- MOU & Misc. Agreement for your Startup and Business
- Copyright – Intellectual Property Rights
- Trademark – – Intellectual Property Rights

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- Patent – Intellectual Property Rights
- Income Tax Related Compliance
- Accounting method, Software and Tools
- Formation of various Legal Policy for Your Website
- Mentor and Coach – 1-2-1

Level 2.1 – Website Design & Digital Marketing

- Digital Marketing (Entrepreneur Level)
- SEO – Search Engine Optimization
- SMM – Social Media Marketing
- Create Business Pages on Social Media
- Graphic Design for Marketing
- Web Hosting, Domain and WordPress
- Mentor and Coach – 1-2-1

Level 2.3 – Kickstart Planning

- Business Plan
- Marketing Plan
- Revenue Plan
- Financial Planning
- Market Research
- Competitor's Analysis
- Financial Elements for Entrepreneur
- Entrepreneurial Communication Skills

- Building a Strong Team
- Negotiation with Customer, Investors & Partners
- Resources to Start and Run Business
- Mentor and Coach – 1-2-1

Level 3 – Business Growth

- Your Vision, Mission & Objectives
- Set key milestones, understand company life-cycle
- Delegate Responsibilities, Social Responsibilities
- How to price a new product or service
- Formalize business model
- Personal and Team Management to sustain Growth
- Satisfaction, Growth and Success Planning
- Image & Online Reputation Management
- Sales Planning, Process and Management
- The process, lead generation to closing
- Retaining clients, funnel and pipeline
- CRM, Service and Complaint Management
- Mental and Physical Health
- Time Management
- Goal Planning
- Sourcing New clients and Markets
- Entrepreneur to Start, Run and Grow business
- Mentor and Coach – 1-2-1

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APPLY NOW

[Click Here](#) to apply for SEGP or SEFP Program now.

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START
RUN & GROW
YOUR BUSINESS
WITH SUCCESS GUARANTEE

StartUp Entrepreneur Guarantee Program will give you the skills, mindset, resources, and network to take your idea to the next level. Start, Run & Grow your Business Assured.

"Scratch to First Client Guarantee." ★★★★★

Reg. NGO
StartUpEntrepreneur
You Press the Entrepreneurship, We Do the Rest.

Find Us

    

World's 1st StartUp Entrepreneur Guarantee Program. India's 1st NGO - Empowering Entrepreneurs Without Risk.

WHY SHOULD YOU JOIN?

- 100% Success Guarantee
- An initiative of Govt. Reg. NGO
- 6 Month Free Coaching
- 6 Month Free Mentoring
- Individual Agreement
- Fundraising Support
- Real-Time Business Setup
- 100% Moneyback Guarantee
- One on One Startup
- Incubation & Research Center
- 5000+ Innovation Business Ideas
- Complete Business Setup, Growth
- 8 Week Duration
- Sales & Marketing Setup
- Digital Marketing, SEO & Website Setup
- IT & Technology Setup
- 100% Operational Guarantee
- 190+ Industry Covered
- NGO Scholarship, NGO Grant, Loan Available
- Interest-Free Loan Option From NGO
- World's First NGO to Empower Entrepreneur
- Solid Support & MORE.

Who Is Eligible?

Individuals interested in starting their own business, Women-Youth-Student Entrepreneur, Employee, Working Professionals Business Professionals. **Degree & Experience is not mandatory**, SME owners from diverse industry sectors.

Available Seats (India-wide)

Only 25 Entrepreneur per Intake. 2 Intakes a Year. *(Limited Seats due to Rigorous work & Guarantees Involved.)*

Language & Delivery Mode

English, Gujarati, Hindi
Online & Offline Mode Available PAN India.

Selection Criteria

In-Depth Conversation, Interaction & Interview

Startup Entrepreneur Guarantee Program	Startup Entrepreneur Flagship Program
Actual Value ₹ 6,75,000/-	Actual Value ₹ 3,75,000/-
8 Week Business Startup/SetUp Process	8 Week Business Startup/SetUp Process
6 Month Coaching & Mentoring Support	2 Month Coaching & Mentoring Support
With Success Guarantee	Able to work as Startup CEO
55,999 + GST	29,999 + GST

ENROLLMENT OPEN. APPLY TODAY

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It is mandatory to attend our Free Seminar/Webinar/Workshop before you get Selected for the Program.